

# Redefine the Impact of Your Signaling Workflows with Advanced Signals

Leverage the latest innovations in AI/ML automation, intelligent analytics, and GenAI capabilities in signal detection and assessment.

## The next generation of signaling innovation has arrived.

Innovations in AI/ML automation, intelligent analytics, and GenAI capabilities have fundamentally transformed the safety signaling landscape. Teams are redefining how they approach their signal detection and analytics workflows accordingly, to maximize value gained across their operations.

Our **LifeSphere Advanced Signals** product suite, powered by our next-generation LifeSphere NavaX cognitive computing engine, enables teams to readily harness the power of these cutting-edge signaling innovations to drive unprecedented speed, precision, and accuracy, while gaining the insights needed to proactively act with confidence and prevent safety issues before they arise.





### **Cutting-Edge Innovation**

We put the latest innovations in automation and analytics at your fingertips, while enabling you to embrace new industry standards, including real-world data and proactive signal detection.



Unlock tangible gains in efficiency and precision, including significant increases in signal processing efficiency and accuracy, and accelerated time-to-insight.



## **Safety Leadership**

We bring 30+ years of extensive domain expertise in Safety, with >7M cases processed annually for 300+ customers, including 50% of the Top 10 global biopharma.

# Discover the value of LifeSphere Advanced Signals.

## **Ready to learn more?**

See how LifeSphere Advanced Signals is helping firms like yours drive transformative outcomes in signaling.

To learn more about LifeSphere Advanced Signals <u>Contact Us Today</u>

#### **Out-of-the-Box AI/ML Models**

Process signals faster and with greater accuracy by utilizing out-of-the-box, prevalidated AI/ML models to auto-classify ICSRs and DECs.

#### **Fine-Grain Signal Detection**

Ensure more accurate signal detection with support for a wide array of quantitative and qualitative statistical methods to empower more tailored strategies.

#### **Seamlessly Harmonized**

Leverage a system-agnostic platform that offers out-of-the-box integrations with thirdparty systems and diverse private and public data sources for signal detection.

#### **Real-World Data**

Detect signals earlier and with greater precision by seamlessly leveraging real-world data sources, like EMR and claims, in signal detection.

#### **Robust Signaling Analytics**

Accelerate time-to-insight with advanced analytics capabilities, including enhanced contextual insights, cognitive visualizations, and case scoring.

#### **Proactive Signal Detection**

Ensure better patient outcomes by proactively identifying and mitigating potential risks before they arise via hypothesis-free signal detection.

