



LifeSphere Medical Affairs

Automated, multi-channel, and
data-centric medical information
to *help you engage better.*

Today's Medical Affairs teams find themselves in a rapidly changing world.

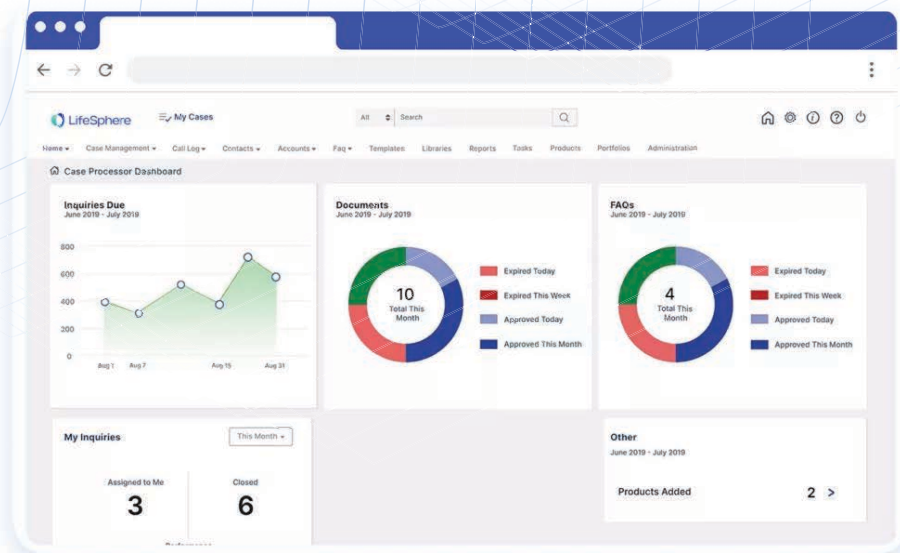


Medical information teams are under unsurmountable pressure. They must respond to challenges brought on by increased digitalization, globalization, and outsourcing while fielding more complex inquiries and responding to the growing demand for real-time engagement across emerging digital channels.

Solutions are needed to help organizations efficiently manage and scale medical inquiries and remain compliant. Some industry leaders are going a step further, unlocking insights from their growing medical information data sets to drive strategic value.

We introduced LifeSphere Medical Affairs as the automated, multi-channel, and data-centric solution to help advance your MA team's strategic contribution.

What is the LifeSphere Medical Affairs Platform Ecosystem?



LifeSphere Medical Information is a next-generation, end-to-end platform that provides a single, integrated environment for medical information workflows, including inquiry receipt and fulfillment, content authoring and approval, adverse events, product complaints handling, reporting, and analytics.

LifeSphere Reporter is a digital portal that enables Medical Affairs and Safety teams to connect with stakeholders anywhere there's a connection.

Interoperable Connectivity with:



LifeSphere Safety

is able to fundamentally transform for seamless connectivity with drug safety teams



LifeSphere RIMS

to enhance collaboration across the Regulatory lifecycle



LifeSphere EasyDocs

for straightforward content and document management

Industry Adoption

LifeSphere Medical Affairs is the first and only unified platform to support all medical information functions in a single, integrated workspace. Improve information consistency with seamless data sharing and industry-leading automation powered by Nava[®].

13K+

Medical Affairs Users

10+

Years Working within
Medical Affairs

150K+

Medical Information Inquiries Processed Annually

Industry Recognition

F R O S T 
S U L L I V A N

2021

Best Practices Award

Key Customers Include:



Boehringer
Ingelheim

teva

PPD

6 Major Health Authorities:



 Health
Canada

Statens legemiddelverk
Norwegian Medicines Agency



HPRA 



Why LifeSphere Medical Affairs?

LifeSphere Medical Affairs is the most intelligent end-to-end medical information management platform that delivers strategic stakeholder engagement at the point of need. Empower your medical information teams with the only platform purpose-built to support medical information, content management, and product quality in a single, integrated workspace.



END-TO-END CLOUD SOLUTION

Streamline information flow and enable collaboration across core teams



LEADER IN AUTOMATION

Drive AI innovation with an automated and seamless system powered by Nava®



SCALABLE & INTEROPERABLE

Efficiently manage and scale inquiry volumes with a data-agnostic, unified platform



STRATEGIC INSIGHTS

Deliver added value with custom data visualizations and ad hoc reports



BETTER ENGAGEMENT

Deliver real-time engagement at the point of need with information consistency and seamless data sharing

Turn Your Medical Information Into Medical Intelligence

We believe in a future where intelligent technology fundamentally changes the role of Medical Affairs to communicate data-driven insights and deliver higher-quality, real-time engagements.



Empower your global teams and learn the components of a complete Medical Affairs Solution.

[Read Our Paper >>](#)

Establish a Unified, Cross-Domain Ecosystem

The LifeSphere Platform is a suite of cloud solutions that unify data and workflows across your R&D teams. LifeSphere's solutions for Clinical, Regulatory, Safety, and Medical Affairs provide the opportunity to harmonize your systems, increase collaboration, and simplify your IT infrastructure.

LifeSphere Clinical

Coordinated Safety Document Distribution ensures compliance with strict timelines

LifeSphere Safety

Unified, end-to-end safety platform with intelligent automation

LifeSphere Medical Affairs

Auto extraction and reconciliation of AERs captured by MA delays and lowers risk

LifeSphere Regulatory

Auto-notification of safety events requiring regulatory action speeds collaboration

Global Health Authorities

Effortless exchange of safety data for always up-to-date clinical and safety reporting

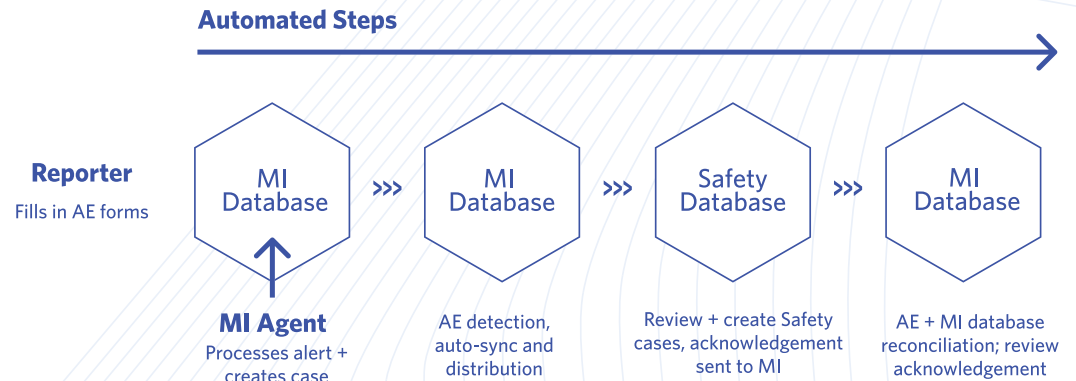
Existing IT Systems (Via API)

Seamless integration with other third-party systems for maximum IT flexibility

End-to-End Automation Across Medical Affairs and Safety

Leverage best-in-class automation to efficiently manage medical inquiries, address increasing volumes, and reduce errors across multiple channels.

Automating Medical Affairs and Safety



Integrating Medical Affairs and Safety elevates the strategic value both can deliver.

Key automation features include:

- Automated AE Detection
- Automate AE Extraction
- Automated AE Export/Reconciliation
- Seamless integration with Safety (LSMV + 3rd party)
- Auto-transmits details to the AE system and auto-reconciles the case number



Discover how to seamlessly automate and integrate your medical information and safety solutions.

[Watch Now >>](#)

Customers Succeeding with LifeSphere Medical Affairs



Situation

Existing IRMS system was on-prem, required costly maintenance, and had poor scalability.

Difficult legacy system did not support integrations with safety or produce reports/insights.

Solution

Selected ArisGlobal as a Medical Affairs partner based on functional expertise and safety integration.

Successful global roll-out of complete solution to 100 company units within a year.



Situation

Needed a standardized, end-to-end medical information solution for impending regional to global roll-out.

Functional capabilities were needed to integrate with Safety and field staff reporting.

Solution

LifeSphere Medical Information supported global roll-out to 20 countries, including custom Japan interface.

Integration with LifeSphere Safety and LifeSphere Reporter ensures field staff and safety teams are unified and connected.



Situation

Seeking a harmonized platform across Medical Affairs and Safety.

Improved and standardized field engagement at the point of care.

Solution

Support for all intake of all medical information and adverse events.

End-to-end solution including safety integration.

The Future of LifeSphere Medical Affairs

Medical Affairs has historically been thought of as a cost center, but now, more firms are realizing the strategic value they can unlock from their medical information. We believe in a future where intelligent technology is able to fundamentally transform medical information into medical insights that inform product strategy.

Where are we going from here?



Learn how LifeSphere Medical Affairs, in partnership with LifeSphere Safety, helped Amarin tackle key focus areas to deliver total patient care.

[Watch Now >>](#)

Why LifeSphere?

Trusted Partner in Medical Affairs – LifeSphere Medical Affairs is a leading choice for Top 50 Pharma who want to transform their medical information into a strategic function.

Built With Industry – We developed LifeSphere Medical Affairs in partnership with global life science leaders. Our solution was crafted with end users in mind to help Medical Information teams reach their maximum impact using medical intelligence.

Leader in Medical Affairs Automation – We aim to make automation approachable for medical information using AI automation that optimizes real-time engagement at the point of need.

Always Globally Compliant – Our proactive approach to implementing regulatory updates ensures your sensitive medical information is always stored and accessible in a globally compliant setting.

Engage Everywhere – Seamlessly connect your Medical Affairs, Safety, and Quality teams across an integrated platform and unlock collaborations that deliver timely, compliant communications at the point of need.

Empower your global Medical Affairs teams with next-generation end-to-end medical information solution and discover the LifeSphere advantage for yourself. We thank you for your time and look forward to discussing how LifeSphere Medical Affairs can help you engage better.

Meet LifeSphere

LifeSphere® is the trusted partner for global pharmaceutical and biotechnology companies, health authorities, and contract research organizations. Helping accelerate product development, organize clinical trials, manage compliance, and streamline collaboration across teams, LifeSphere empowers safer, faster life science breakthroughs. As the flagship platform of ArisGlobal, LifeSphere is a market-leading solution built on 40 years of industry partnership and continues to evolve in collaboration with hundreds of trusted customers worldwide. For more information visit lifesphere.arisglobal.com.

About ArisGlobal

ArisGlobal is led by passionate individuals who support life sciences leaders in developing and monitoring breakthrough medicines and therapies. With more than 35 years of expertise in the life sciences industry, ArisGlobal develops technology products within the platform LifeSphere to power pharmaceutical and biotech research and development. Building on our commitment to corporate social responsibility and sustainability initiatives, we give back to the communities where we live and work - in the U.S, Europe, India, Japan, and China. For more information visit ArisGlobal.com

